

"And you shall bind them for a sign upon your hand and they shall be for frontlets between your eyes." (6:8)

We may suggest that this *pasuk* implies an important truth concerning the manner of serving Hashem. The *Tefillin* we place on the forehead represent man's external focus in serving Hashem. This concept is in conformity with the *pasuk*: *And all the people of the earth shall see that Hashem's Name is called upon you (Devarim 28:10)*. The *Tefillin* we place on the arm represent man's inner struggle in serving Hashem. This concept can be derived from the daily prayer which we recite prior to putting on the *Tefillin*: *That it be opposite the heart to subjugate the desires and thoughts of the heart to His service*. One must put on the arm *Tefillin* prior to the head *Tefillin*. This teaches us that one must first cleanse and purify his inner-self before attempting to reach out to others. Only one who is himself exemplary in serving Hashem can turn his focus to helping to bring others closer to Hashem.